

BRAFF WAS SELLSIDE ADVISOR

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MSRx, a specialty pharmacy located in Atlanta, Georgia, was acquired by Encompass Rx, a division of CVS Health, a publicly traded diversified healthcare company. MSRx has a focus on serving patients with Multiple Sclerosis. The transaction enhances the existing CVS pharmacy business in Georgia and surrounding states.

The Braff Group is the leading mergers and acquisitions advisory firm specializing exclusively in health care services, including behavioral health, digital health, home health and hospice, pharmacy services, urgent care, health care staffing, home medical equipment and ancillary health care services. The firm provides an array of sell-side only transaction advisory services including representation, debt and equity recapitalization, strategic planning, and valuation.

Since being founded in 1998, The Braff Group has completed more than 325 health care service transactions and has consistently been ranked among the top five mergers and acquisitions advisors in the space by Thomson Reuters.