

February, 2016



Huron Consulting Group Acquires MyRounding

PITTSBURGH, PA; Feb. 9, 2016 -- Huron Consulting Group Inc. (NASDAQ: HURN), a leading provider of business consulting services, recently announced that it has acquired MyRounding, a firm specializing in digital health solutions to improve patient care.

The Braff Group served as the exclusive mergers and acquisitions advisor to MyRounding.

MyRounding is an application designed to standardize, automate and track rounding activity, allowing nurses and staff to improve the care and experience of patients in real time. MyRounding is based in Denver, Colorado. More than 25 employees will join Huron, with Tony Gorski and David Marshall joining as managing directors.

“The combined firms are better positioned to support the growing needs of our hospital and health system clients as they seek to improve the patient experience,” said Gordon Mountford, executive vice president, Huron Healthcare. “The addition of MyRounding creates a platform for our clients focused on helping them improve patient safety, patient satisfaction, and clinical quality.”

“With Huron’s deep consulting expertise, we will be better able to serve our clients as they look to us to analyze data, identify problems, and provide solutions to improve patient care. I look forward to joining the Huron team and supporting the evolving needs of the health care industry,” said Tony Gorski, chief executive officer, MyRounding.

“As we move towards more data driven, evidence-based health care, reimbursement is increasingly becoming a function of measurable patient outcomes and satisfaction,” commented Pat Clifford, The Braff Group managing director that headed up the deal team representing MyRounding. “Not surprisingly, from a mergers and acquisitions perspective, companies like MyRounding that have developed creative, technology drive solutions to meet these needs are in great demand.”

About Huron Healthcare

Huron Healthcare is the premier provider of strategic, performance improvement and clinical transformation solutions for hospitals and health systems. In 2015, Huron acquired Studer Group, the market leader in driving healthcare cultural transformation. The combination of Huron and Studer Group is focused on improving healthcare providers’ clinical, operational, and financial outcomes. By partnering with clients, Huron delivers solutions that improve quality, increase revenue, reduce expenses, and enhance physician, patient, and employee satisfaction across the healthcare enterprise. Clients include leading national and regional integrated healthcare systems, academic medical centers, community hospitals, and physician practices. Modern Healthcare ranked Huron Healthcare fourth on its 2015 list of the largest healthcare management consulting firms. Learn more at www.huronconsultinggroup.com/healthcare or follow us on Twitter: @Huron.

Contact:

The Braff Group

Karen Vechter
412.833.5733



Intelligent Dealmaking in Health Care M&A

The Braff Group is the leading health care services mergers and acquisitions advisory firm with a team of dealmakers focused on behavioral health, urgent care, pharmacy, home health & hospice, and home medical equipment.

For more than fifteen years, we have provided sell-side only transaction services to the health care community.

With more than 270 transactions completed, The Braff Group is ranked #1 in health care mergers & acquisitions.¹

But we never forget that **your deal** is the one that matters to you.

Let us make it a great one.

¹Source: Thomson Reuters, based on number of deals between 2008 and 2015.

For further information, contact:



Pat Clifford, MBA
Managing Director
Chicago
pclifford@thebraffgroup.com
888.922.1834

FOR MORE INSIGHT INTO THE M&A MARKET AND WHAT IT MAY MEAN TO YOU, CONTACT THE BRAFF GROUP TEAM:

Ted Jordan
Atlanta
888-290-7080

Nancy Weisling
Chicago
888-290-7237

Pat Clifford
Chicago
888-922-1834

Mark A. Kulik
Atlanta
888-922-1838

Bob Leonard
Ft. Lauderdale
888-922-1836