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Alternative Behavior Strategies Acquired by Petra Capital Partners and MMC Health Services

PITTSBURGH, September 11, 2017 — Petra Capital Partners and MMC Health Services have completed their acquisition of Alternative Behavior Strategies (“ABS”), a Salt Lake City-based provider of in-home and center-based applied behavior analysis therapy, speech therapy, and occupational therapy services to children with autism spectrum disorder. No financial terms were disclosed.

The Braff Group originated the transaction and served as the exclusive merger and acquisition advisor to Alternative Behavior Strategies.

This acquisition represents Petra’s most recent healthcare services platform investment, and is consistent with Petra’s commitment to investing in high growth healthcare companies that solve a cost or access challenge. Petra partnered with MMC and ABS founder Jeff Skibitsky on the transaction.

Ted Jordan, one of the Braff Group's Managing Directors for Behavioral Health, who headed up the deal team representing ABS, summarized, “We’ve been working with ASD programs for years, but lately, the elevated interest from so many different types of buyers has been incredible. It’s an extremely valuable service, and it’s nice to see the investment community recognize that.”

Petra Capital Partners is a Nashville-based private equity firm engaged in providing growth capital for technology, business services, and healthcare companies located throughout the United States. Petra’s team specializes in partnering with outstanding management teams to provide creatively structured capital solutions for high growth companies in a collaborative manner. Petra has a proven track record of success assisting entrepreneurs, management teams, and co-investors in building sustainable high-growth companies. Petra’s record spans 20+ years investing more than \$750 million in over 100 companies. Petra is licensed as a Small Business Investment Company (SBIC) by the U.S. Small Business Administration and was named SBIC of the Year in 2012 after helping to create more than 8,000 jobs through its investments.

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